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**Artisan Tadao Arimoto's American oak designs to be revealed**

**New looks and finishes declare: "this is *not* your granny's oak"**

**CHARLOTTESVILLE, Va. (March 24, 2006)** – Pittsburgh artisan Tadao Arimoto will showcase a new look for oak, one of America's premier natural products, at the Kitchen/Bath Industry Show and Conference in Chicago. Arimoto's cabinet doors present new styles and combine a fresh, contemporary sensibility with oak's legendary, hardworking qualities. In addition, his oak cabinet doors feature an array of unique finishes that enhance the wood's natural qualities while dramatizing the versatility of this environmentally sustainable material.

"The new oak lends itself beautifully to a variety of hues and finishes, suiting a wide range of styles and tastes," says co-chairman of The New Oak Partnership ([www.thenewoak.com](http://www.thenewoak.com)) and President of Coastal Lumber Victor Barringer. He continues, "Many people don't realize that oak is highly adaptable to a range of looks—from the sleekness of European-influenced contemporary interiors or the formal elegance of traditional design to the rediscovery of America's rustic legacy. The history of oak is unmatched in architectural achievements and the future for American oak is unlimited."

**About Tadao Arimoto**

Tadao Arimoto is an artist, woodworker, and designer who was born, raised and educated in Japan. He moved to the United States in 1976 and owns and operates a workshop in Pittsburgh. For more information about Tadao Arimoto and to view his works visit [www.arimotowood.com](http://www.arimotowood.com).

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